



ADA COPYRIGHT FORUM 2012 – FRIDAY 9 MARCH 2012, NATIONAL LIBRARY OF AUSTRALIA

Growing the Digital Economy: Copyright Exceptions for the Internet Age

Note: program subject to change

Pre-Conference Drinks hosted by Minter Ellison: Thursday 8 March, 5:30pm

Minter Ellison, Level 3, 25 National Circuit, Canberra

Friday 9 March

- 8:30am** **Registration** (*Lecture Theatre, LG1, National Library of Australia*)
- 8:50** **Welcome**
Derek Whitehead OAM, Chair, Australian Digital Alliance
- 9:00** **Keynote Address – Fair Use as a Flexible Balancing Tool for the Internet Age**
Pamela Samuelson, Professor of Information; Faculty Director, Berkeley Center for Law & Technology;
Richard M. Sherman Distinguished Professor of Law
- 9:30** **Response to keynote: Revisiting a broad, flexible copyright exception in Australia**
Is it time to revisit “fair use”?
Chair: Carolyn Dalton, Executive Director, Policy Australia
Professor Anne Fitzgerald, Law and Justice Research Centre, Queensland University of Technology, Anne Flahvin, Media & Communications Counsel, Policy Australia, Pamela Samuelson
- 10:15** *Morning Tea*
- 10:45** **Growing the digital economy: copyright and online industries**
Adapting our copyright regime to fit a digital future – how Australia can become a leading global digital economy by 2020.
Chair: Robert Gregory, partner, Maddocks and Director, Internet Society of Australia
Ishtar Vij, Policy Counsel, Google Australia & New Zealand, Rene Summer, General Manager, Government Affairs, Ericsson Australia & New Zealand, Nicholas Gruen, CEO, Lateral Economics
- 11:45** **Keeping it technology neutral: private copying provisions and new technologies for consumers**
Examining the technology at issue in the Optus NRL case in light of the changing technological landscape for consumption of TV
Clare Gill, General Manager, Government & Corporate Affairs, Optus, Rebecca Giblin, Faculty of Law, Monash University, Kimberlee Weatherall, Faculty of Law, University of Sydney
- 12:30** *Lunch*

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- 1:30** **Copyright and remix culture: a purpose-based exception for mash ups**
Transformative use, user-generated content, defining “commercial” and “non-commercial” use
Chair: Tom Cochrane, Deputy Vice-Chancellor, Technology, Information and Learning Support, QUT
Dan Ilic, Australian comedian and filmmaker, presenter on ABC’s Hungry Beast, Paula Bray, Manager,
Visual and Digitisation Services, Powerhouse Museum, Ellen Broad, Executive Officer, Australian Digital
Alliance
- 2:30** **Global agenda for copyright reform – schools, libraries and archives, the visually impaired**
Updated exceptions and limitations on the agenda for WIPO and in other jurisdictions
Chair: Charles Alexander, partner, Minter Ellison
Graeme Innes, Disability Discrimination Commissioner, Australian Human Rights Commission, Margaret
Allen, CEO and State Librarian, State Library of Western Australia, Delia Browne, National Copyright
Director for Schools and Tafes, Ministerial Council on Education, Early Childhood Development and Youth
Affairs
- 3:30** *Afternoon tea*
- 4:00** **Trade agreements as vehicles for international IP policy making**
The Trans-Pacific Partnership Agreement (TPP) and potential impacts on Australian copyright law.
Understanding the TPP in light of SOPA and PIPA.
Kimberlee Weatherall, Associate Professor, Faculty of Law, University of Sydney, Krista Cox, Knowledge
Ecology International, Daniel Spector, Policy Advisor, NZRIse
- 5:00** *Close*